

DELEGATE GUIDE

CATIA DESIGN & ENGINEERING DAY 2026

Tuesday 1 December 2026

British Motor Museum, Gaydon, Warwickshire

Everything you need to know before you arrive

Welcome

Join us at the CATIA Design & Engineering Day to discover how leading organisations are shaping the future of engineering with CATIA. This guide covers what a delegate needs to know: the programme, the speakers, how to get to the venue, and how to make the most of the day.

DATE	Tuesday 1 December 2026
TIME	Registration from 9:00 AM. The day closes at 5:00 PM (GMT).
VENUE	British Motor Museum, Banbury Road, Gaydon, Warwickshire, CV35 0BJ
FORMAT	In person only.

Save your place: register on the event website

Registration and the latest agenda: myevents.3ds.com/catia-design-engineering-day-2026

What to expect

A full day of keynote, customer stories and hands-on discovery. The common thread is how engineering teams are using Industrial AI and the **3D**EXPERIENCE® platform to change the way they design, simulate, collaborate and make decisions.

Executive keynote

CATIA CEO Olivier Sappin opens the day with his vision for engineering powered by Industrial AI. As products grow more complex, the most successful engineering teams are moving beyond viewing AI as just another feature and embedding it in how they design, simulate, collaborate and decide.

Customer stories

Hear directly from Volvo Cars, Suzlon and Origin Engineering about their own transformation journeys, with real examples of tackling industry challenges and speeding up innovation.

Product sessions

See what is new in **3D**EXPERIENCE CATIA, how MODSIM and AI help designers evaluate ideas in real time, a new concept design workflow with AI and automation, and practical applications of AI.

Playground and networking

The **3D**EXPERIENCE Playground runs alongside every refreshment break, and the day finishes with an hour of networking from 4:00 PM.

Who it is for. Anyone who wants practical insight, a chance to learn from peers, or a clearer view of how Industrial AI is reshaping engineering.

Agenda: morning

Tuesday 1 December 2026. All times are GMT.

9:00 – 9:30 AM	**Registration** With light refreshments
9:30 – 9:40 AM	**Welcome & Introduction**
9:40 – 10:20 AM	**Executive Keynote: Engineering the Future – The Power of Industrial AI** **Olivier Sappin, CEO CATIA, Dassault Systèmes** How Industrial AI is reshaping the way products are designed, simulated and developed.
10:20 – 10:45 AM	**Customer presentation | From Vision to Roadmap: How Volvo Cars Is Reshaping Virtual Hardware Development with Next Mech** **Jonas Nilton, Volvo Cars** Why is Volvo Cars rethinking how it develops hardware, and what will it make possible?
10:45 – 11:15 AM	**Mid-morning break & 3DEXPERIENCE Playground** With refreshments
11:15 – 11:55 AM	**3DEXPERIENCE CATIA: New Capabilities, Real-World Impact** **Matt Whiteman, Dassault Systèmes** How **3D**EXPERIENCE CATIA has evolved beyond CATIA V5, with new capabilities and upgrades.
11:55 AM – 12:20 PM	**Customer presentation | Beyond CAD: Our Journey Towards Quality-Driven Engineering with CATIA** **Florens Wolters, Suzlon** How CATIA is evolving from a design tool into part of a broader engineering ecosystem.
12:20 – 12:40 PM	**From Design to Decision: Accelerating Product Innovation with MODSIM and AI** **Raman Singh, Dassault Systèmes** Designers who create, simulate and evaluate their designs in real time, supported by AI.

Agenda: afternoon

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12:40 – 1:40 PM	**Lunch & 3DEXPERIENCE Playground** With refreshments
1:40 – 2:10 PM	**Customer presentation | Advancing Surface Modelling with CATIA IDX** **Daniel Vass, Origin Engineering** Motorsport surfacing expert Daniel Vass reveals his Origin Zero project and how he uses ICEM Design Experience.
2:10 – 2:35 PM	**New CATIA workflow for Concept Design with AI and Automation Technology** **Nick McFerran, Dassault Systèmes** How a small design team uses new CATIA AI and automation to accelerate creative design.
2:35 – 3:05 PM	**Mid-afternoon break & 3DEXPERIENCE Playground** With refreshments
3:05 – 3:30 PM	**AI in Action: Practical Applications for Design & Engineering** **Peter Hawkins, Dassault Systèmes** AI moving beyond the hype to deliver practical value in design and engineering.
3:30 – 4:00 PM	**Panel discussion** **To be announced** Details will be revealed shortly.
4:00 – 5:00 PM	**Networking event & 3DEXPERIENCE Playground** With refreshments

A bold blue bar marks a customer presentation and a pale bar marks a Dassault Systèmes session. The agenda may change, so check the event website for the latest version.

Customer speakers



VOLVO CARS | 10:20 AM

Jonas Nilton

Program Director, Next Mechanical Engineering

Jonas has worked at Volvo Cars for more than 25 years. He leads a large-scale transformation of Virtual Hardware Development in partnership with Dassault Systèmes, built on the **3D**EXPERIENCE platform and covering PLM, the digital thread, applied AI and scalable virtual development. Earlier he led an AI digitalisation project that cut one workflow from 80 hours to 15 minutes.



SUZLON | 11:55 AM

Florens Wolters

Manager Digital Transformation

Florens has more than 25 years in industry and began as an engineer, with skills in mechanical design, R&D; and CAD/PLM implementation. At Suzlon Energy he leads business transformation and process improvement, and is responsible for the **3D**EXPERIENCE platform and its tools, including CATIA, DELMIA and ENOVIA.



ORIGIN ENGINEERING | 1:40 PM

Daniel Vass

Design Engineering Consultant

Daniel specialises in motorsport and high-performance automotive programmes, serving OEMs, race teams and specialist consultancies across Formula 1, Le Mans Hypercar, GT racing and hypercar development. His expertise spans Class-A surfacing, aerodynamic design, composites and lightweight body structures.

Dassault Systèmes speakers



KEYNOTE, 9:40 AM

Olivier Sappin

CEO CATIA

31 years in product development and virtual product innovation. CEO of CATIA since December 2019. Joined Dassault Systèmes in 1995 and has worked with automotive customers on car body and styling.



11:15 AM

Matt Whiteman

EuroNorth Design & Engineering Industry Process Consultant

Specialises in lightweight engineering and generative design, with a focus on aerospace and defence and on transportation and mobility.



12:20 PM

Raman Singh

MODSIM & AI Industry Process Consultant Senior Manager

Industry Consultant Senior Manager for MODSIM simulations in EuroNORTH. Presents on accelerating product innovation with MODSIM and AI.



2:10 PM

Nick McFerran

CATIA Design Industry Process Expert Senior Manager

More than 30 years in automotive design, split between Class-A surface modelling for OEM design studios and supporting customers as a technical consultant. With Dassault Systèmes since 2016.



3:05 PM

Peter Hawkins

CATIA Sales Senior

Has dedicated his career to helping design and engineering teams navigate change and adopt new technologies. Presents practical applications of AI in design and engineering.

The venue



British Motor Museum

Banbury Road, Gaydon, Warwickshire, CV35 0BJ

BY ROAD

The museum is five minutes from Junction 12 of the M40, on the B4100 near the village of Gaydon, and is signed locally with brown Motor Museum signs.

Sat nav tip. The museum advises entering "British Motor Museum" as a point of interest rather than using the postcode. The what3words address **///smiled.harmonica.ivory** takes you to the museum entrance.

PARKING

There is free on-site parking opposite the museum entrance. If you have any concerns about parking on the day, the museum can be reached on 01926 895300.

Other ways to travel

BY TRAIN

The nearest mainline stations are Warwick and Leamington Spa, each about 8 miles away, and Banbury, about 11 miles away. From any of them you can finish your journey by taxi. Allow time to book a taxi back at the end of the day, as the venue is in a rural location.

BY BIKE

The museum has a bike park on the gravel parking area around the back of the main building.

ACCESSIBILITY

Designated accessible parking is available within 50 metres of the main entrance, with a step-free route on a firm surface. Portable induction loops can be collected from the museum's Conference Reception. If you have access or dietary requirements, please let the organisers know before the day.

Plan your arrival

- Registration opens at 9:00 AM and the first session starts at 9:30 AM.
- Light refreshments are served as you register.
- Leave extra time for the final approach: the venue is rural.

Make the most of the day

1

Plan your day

Look at the agenda ahead of time and mark the sessions you most want to see. Customer presentations and Dassault Systèmes sessions run back to back.

2

Bring a question

Jot down a challenge your team faces. The customer speakers and the panel at 3:30 PM are a good chance to hear how others have tackled similar ones.

3

Visit the Playground

The **3D**EXPERIENCE Playground runs alongside every break, lunch and the closing networking session. Use these slots to see the technology up close.

4

Stay for networking

The final hour, 4:00 PM to 5:00 PM, is for meeting speakers, Dassault Systèmes experts and other delegates over refreshments.

5

Share your day

Join the conversation on LinkedIn with #CATIA, and tag the speakers and your colleagues who attended.

DASSAULT SYSTEMES

CATIA

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